

Main Street Advisory Board
Minutes –May 5, 2022

1. Call to Order: Chairman Cossart called the meeting to order at 5:30pm.

Roll: Chairman Cossart; Directors DeShazier, Gordon, Lay, Moore, and Presswood were present. Director Loudermilk was absent.

Staff: Alicia Hartley – Downtown Manager and Christine Sewell – Recording Clerk

2. Invocation: was given by Director DeShazier

3. Guests/Speakers - None

Chairman Cossart asked for a motion to amend the agenda for review of façade grant for 1023 Ball Street. Director Lay motioned to amend agenda for review of façade grant for 1023 Ball Street; Director Presswood seconded; all in favor and the agenda was amended.

4. Old Business

- a. Alleyway project

- i. Timeline from City

Ms. Hartley advised she and the Chairman have met with Ms. Fitzner on what the city and the board can do, and the work by the city would take approximately a month. There is some work that Georgia Power is to do by the Orleans and once that is complete the city will commence. It is noted that beautification of the facades can be done first, then the sidewalk after Georgia Power's work is completed.

- ii. Temporary Construction Easements

Ms. Hartley provided the draft received from the City Attorney and she will provide the property owner's information for completion, and they will be mailed and processed accordingly.

- iii. Beautification costs and materials

Chairman Cossart noted Public Works will clean out the overgrowth and the sidewalks will be done with pea rock and there will be a small drainage puddle for the stormwater, and provide leftover planters. Ms. Hartley provided an estimate of the rock.

Director Lay motioned to approve the façade improvement easement and preservation; Director Gordon seconded; all in favor and was unanimously approved.

5. New Business

- a. Approve April 7, 2022, minutes

Director Gordon motioned to approve as submitted; Director DeShazier seconded; all in favor and was unanimously approved.

- b. Approve April 2022 Financial Statements

Director Moore motioned to approve as submitted; Director Gordon seconded; all in favor and was unanimously approved.

- c. Rescind façade grant at 1214 Washington Street

Ms. Hartley advised the recipient had not purchased the building and it has since been acquired by a new owner. Director Presswood motioned to rescind the grant to the previous applicant; Director Moore seconded; all in favor and was unanimously approved.

d. Review of façade grant for 1023 Ball Street

Ms. Hartley advised the application was made the day before the board meeting and the Community Development staff had not had time to complete the staff report. The applicant will re-paint the façade, replace the awning, add exterior lighting, and a new door. The applicant provided the proposed color chips, which were not in the approved palette, but did match one of the approved. Director Lay motioned to approve the façade grant as submitted in the amount of \$1,997.00 contingent upon approval of the Certificate of Appropriateness; Director Presswood seconded; all in favor and was unanimously approved.

6. Chairman Items – Chairman Cossart advised the CVB has rolled out the revamped historical tour and marketing will begin, but a question has been posed with regard to the current markers on property; should they remain, be removed, or replaced. The CVB will be conducting a survey and Council is asking for input from the board. It was the consensus that the decision to remain should be that of the property owner, but the signs should be updated.
7. Downtown Manager's Report
 - a. Downtown Projects update – Ms. Hartley advised the UPS and Fed Ex boxes will be relocated to Jernigan and Main Street so there is access at all times, especially during events with road closures. The annual Main Street training will be held in Macon and details will be provided once received for anyone who would like to attend. The farmers markets have (24) approved vendors with (16) attending on a regular basis. There is one vendor who can only attend every other week and wants to pay as such, but per the current guidelines that is not permissible, therefore Ms. Hartley is soliciting direction for this request; the board concurred to keep the current policy in place.
8. Promotion Committee Report – Mr. Corey Jones advised the wine event is nearly sold out and the board had a work session to go over the final details. Plans are being discussed for the Harvest Dinner in October. The courses will be bid out to give all restaurants in the district the opportunity and bids will be brought to the board for selection. Conversation started with the Ministerial Society on the Christmas tree lighting ceremony and will continue to do so and report back.
9. Update on Downtown Development Authority- Director Gordon advised the RFP for the development of the Ball/Main Street lot has been released and is due in early June.
10. Other- None
11. Adjourn: there being no further business to come before the board the meeting was adjourned at 6:05pm.

Approved 06.16.22